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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: ) DISPLAY MATRIX FOR DISPLAYING  
Brad Jaehn et al. ) RENTAL CAR DATA  
Application Serial No. 09/682,448 )  
Filed: September 4, 2001 ) Examiner: Dennis Ruhl  
 )  
 ) Group Art Unit: 3629

Commissioner for Patents  
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Alexandria, VA 22313-1450

**AMENDMENT ACCOMPANYING REQUEST**  
**FOR CONTINUED EXAMINATION**

This amendment is filed in conjunction with the accompanying Request for Continued Examination (RCE). A final Office Action was mailed on November 8, 2004 in connection with the above-identified application. Applicant respectfully requests that the application be amended as follows and that consideration of the following remarks be made.